

OACH-TO-COACH Export – The Italian Method of Europe’s most winning Football Coaches

International Technical Training Program for Coaches, Female Coaches, and Technical Staff

Learning Objectives

The **Coach-to-Coach Export Program** is an international technical training course designed to offer a fully immersive, high-impact learning experience within the Italian football system. Through a combination of theory and practical modules, the program delivers the **authenticity, innovation, and proven effectiveness** of the **Italian Method**—recognized among the most successful in Europe for game intelligence, training session planning, group management, and modern coaching methodology.

Thanks to the collaboration between **Pescara Calcio Academy** and **AIAC – Italian Football Coaches Association**, the program brings Italian football culture to international clubs, with content adaptable to a wide range of local contexts.

Who It’s For

This program is designed for **coaches, technical directors, and club, academy, or federation staff** who want to gain direct access to the Italian model of elite coaching. Ideal for those seeking to **update their methodology**, apply **Italian coaching principles** to their own environment, and grow through a **practical, adaptable, and internationally recognized** framework.

Program Structure

The entire course takes place **in the home country of the participants**, with AIAC instructors and Italian professionals delivering both on-field and classroom sessions.

- **Duration:** 6–7 intensive days
 - **Location:** Host club, academy, or federation headquarters abroad
 - **Format:** Theoretical sessions, practical fieldwork, discussions, and a final assessment
 - **Language:** English/French/Italian or with a local interpreter
 - **Materials:** Official AIAC handouts, certificate of completion, and final evaluation
-









Sample Weekly Schedule

Day Morning

Afternoon

1	Arrival of AIAC instructors	Course presentation and introduction (2:30 PM – 5:30 PM)
2	Classroom session (9:30 AM – 12:30 PM)	On-field session: Planning & conducting a training session (2:30 – 5:30 PM)
3	Classroom session (9:30 AM – 12:30 PM)	On-field session: Game principles and systems (2:30 – 5:30 PM)
4	Classroom session (9:30 AM – 12:30 PM)	On-field session: Managing transitions and phases of play (2:30 – 5:30 PM)
5	Classroom session (9:30 AM – 12:30 PM)	On-field session: Set pieces and game management (2:30 – 5:30 PM)
6	Classroom session (9:30 AM – 12:30 PM)	On-field session: Match preparation and analysis (2:30 – 5:30 PM)
7	Final exam – theory and practical. Certificates awarded	Departure of AIAC staff

Main Educational Topics

-  **Training session planning & execution** – by age group, space/time management
 -  **Physiological model & game replication** – intensity, load, and stimulus design
 -  **Training methodology** – analytical vs situational, observation & adaptation
 -  **Game principles & systems** – from individual to team tactics, buildup, pressing
 -  **Transitions & positional play** – situation reading and response
 -  **Function vs role** – individual development and age-appropriate objectives
 -  **Set pieces** – preparation and organization in attack and defense
 -  **Match analysis** – observation tools, substitution strategies, game planning
-

Optional Extra Activities

- Live Q&A sessions with instructors
 - Tactical analysis of local matches
 - Group video analysis workshops
-

Call to Action

 Want to bring the **Italian Coaching Method** to your Club, Academy, or Federation?

Contact us to organize a **COACH-TO-COACH Export Program** in your country and offer your staff a **world-class educational experience** rooted in the excellence of Italian football.